

# HOUSE OF ITA

## FOLKTALES

CONTEMPORARY CUSHION COLLECTION FROM NORTH  
MACEDONIAN TEXTILES



HOUSE  
OF ITA



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each piece has been hand made by order  
so please allow 3-6 weeks for delivery,  
any slight variation and inperfection are sign  
of their singular quality



# ABOUT FOLKTALES

“Welcome on a voyage through time and places .

FOLKTALES is a collection of unique and authentic home textiles inspired by the poetry and dance of colours, textures and fabrics from the North Macedonian folklore .

Feel the texture of this original hand – crafted textile made in the 18th century by macedonian women as pieces of traditional clothes worn on ceremonies, weddings and all life celebrating events. Every piece is individually hand woven from home produced wool, richly hand dyed using all natural pigments , hand knotted with multicoloured embroidery whereas some panels are joined together and embroidered with a rustic stitch.

On the other side youll meet the finest elegance of Italian fabrics like velvet, wool and cotton.

THIS COLLECTION IS AMALGAM OF INGREDIENTS FROM CUSTOMS AND COUNTRIES WITH STRONG INFLUENCE OF CROSS CULTURAL DESIGN, WHERE THE “EAST MEETS THE WEST”.

## EXHIBITIONS & EVENTS

2022 - Exhibition / Installation - Embassy of North Macedonia at the Holly Sea, Vatican, Rome, Italy

2021 - Exhibition/ Installation - "TIMELESS (FEMALE DREAMS)"-  
"Appartamento" design gallery, Palazzo Brancaccio, Rome,Italy

2021 - EDIT Napoli design fair, Complesso San Domenico Maggiore , Naples, Italy

2020 - Exhibition - "Particolare di Paesaggio" - Contemporary Cluster, Rome, Italy

2020 - EDIT Napoli design fair, Complesso San Domenico Maggiore, Naples, Italy

2019 - EDIT Napoli design fair ,Complesso San Domenico Maggiore, Naples, Italy

2018 - Cantiere Galli - "Una stanza tutta per se", Rome, Italy

2017 - Skopje Design Week, Public Room, Skopje, North Macedonia

## PRESS

DECO HOME MAGAZINE ( germany) - july/august 2022

LAMPOON MAGAZINE - january 2022

OBJECT INTERNATIONAL ( the netherlands) - january 2022

ELLE DECOR ITALIA - december/ january 2021-2022

AD ITALIA - december 2021

THE GOOD LIFE ITALIA - december 2021

STIR - november 2021

INTERNI MAGAZINE - november 2021

DOMUS - november 2021

Point Of Design ( poland )- november 2021

# ABOUT ITA



Margarita (Ita) Aleksievska Sclavi, aka "House of Ita", is a multimedia textile artist of North Macedonian origin.

Following an interlude in the United States and England, Ita moved permanently to Rome, where she handcrafted hand-painted tapestries and home textiles in limited editions, alongside collectible items of furniture.

What distinguishes her work is the measured contamination of traditional and contemporary elements, in a game of union and contrasts.

Ita breathes life into a delicately mysterious iconography, infused with a sense of unreality and surprise, which winks at surrealism and reveals influences ranging from Naïve Art to Magical Realism, from Russian Constructivism to Ornamentalism and mythology. Ita's creations, which honour her Macedonian roots and multicultural background, are the result of a unique design style that arises from the encounter between East and West.

The slight variations and slight imperfections of each piece are a sign of their singular quality.

Her production intersects multiple levels and displays a complex and highly expressive language. An eclectic style, to which the dualistic nature of her career contributes: in addition to her artistic vocation, Ita is also a practicing psychiatrist, convinced that both activities are a powerful means of fostering the narration of individual and collective experiences.

Each House of Ita collection is a visual poem, a narration and reflection of the artist's imaginary world.

Entering the House Of Ita is like stepping into Wonderland and embarking on an extraordinary journey of fantasy.



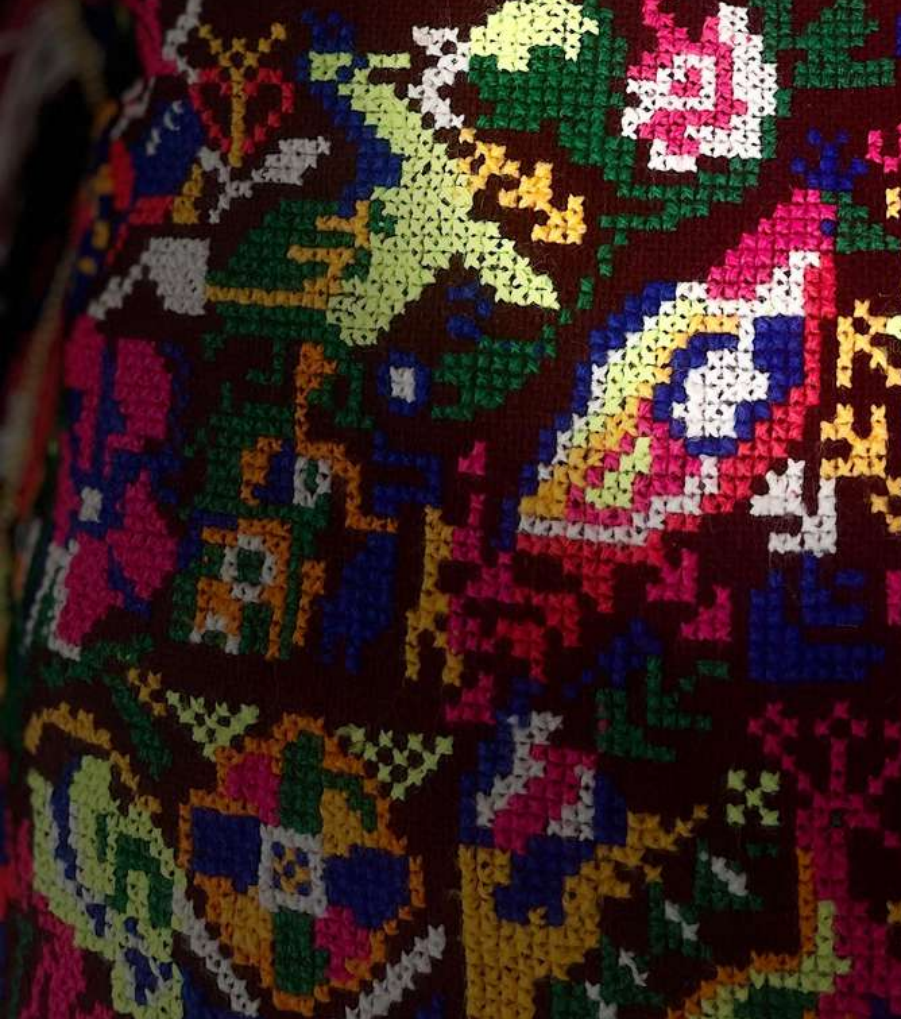


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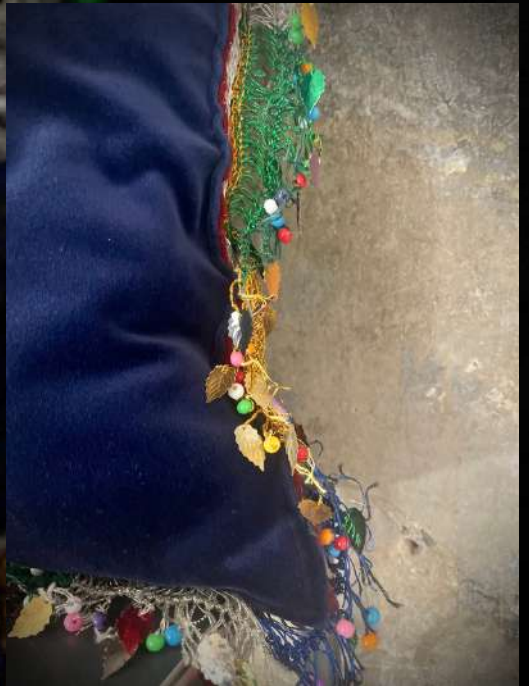
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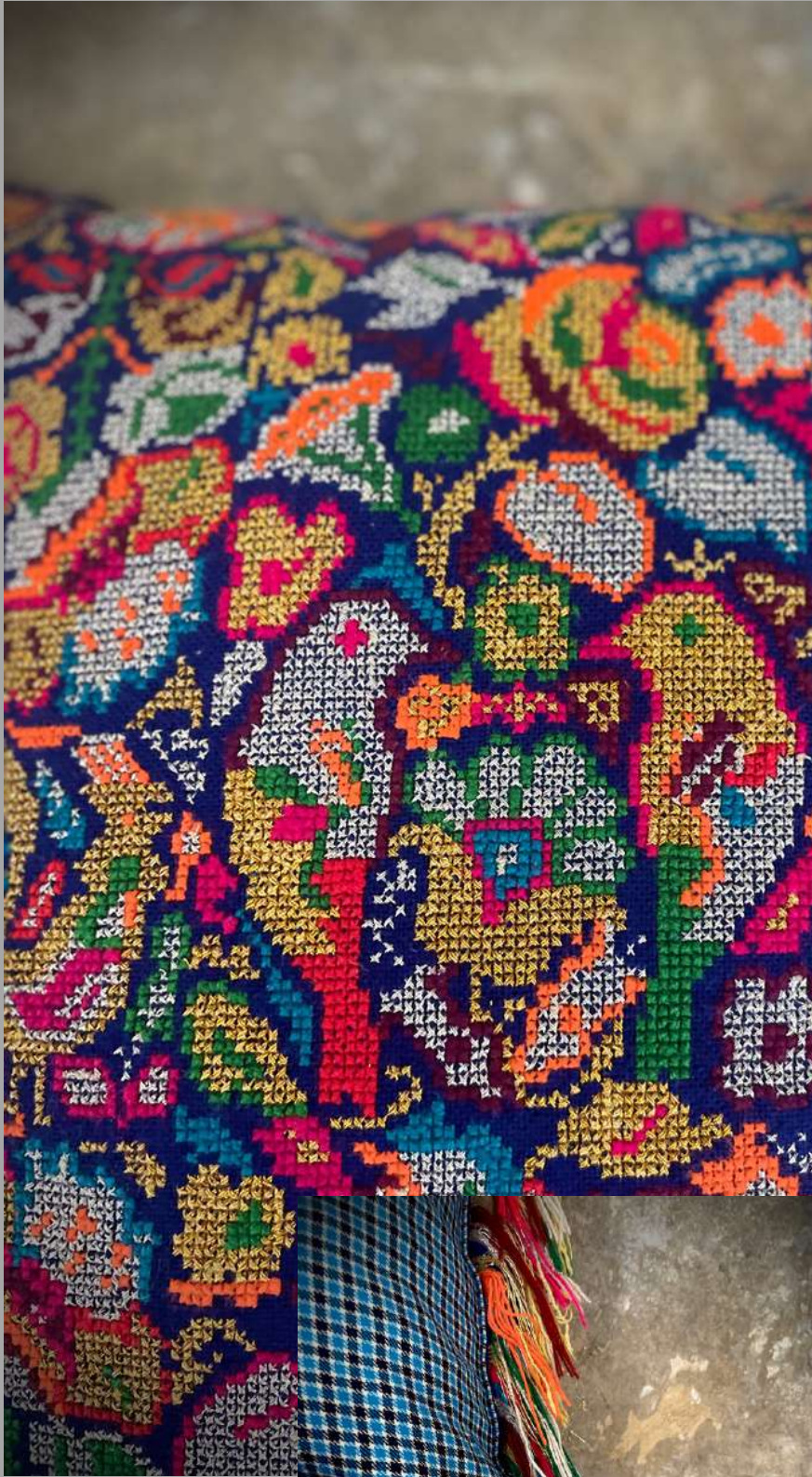
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[download catalogue](#)



Via Portuense 201, 00149 Rome, Italy

[www.houseofita.com](http://www.houseofita.com)

[houseofita@gmail.com](mailto:houseofita@gmail.com)

[www.instagram.com/houseofita](https://www.instagram.com/houseofita)

+39 3293276665



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